

CSP
Oakbrook, IL

MONTHLY 43,637

NOV 2003



M70288

LUCE PRESS CLIPPINGS

26 Breath mints

Yosha! Enterprises
(908) 301-1971



Momints from Yosha! are America's first liquid-filled breath mints. They provide a burst of peppermint flavor that freshens breath. Encased in an EZ Slide, 36-count pack, Momints easily fit into a pants pocket or the cellophane wrapper of a pack of cigarettes. Momints are iridescent spheres packed with mint flavor. The suggested retail price is \$1.69.