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# lookgreat

By Jody Buffalo

## curl care

Curls are back, and now hair-care companies are racing to introduce products that enhance natural waves. "Who wants to take time to blow-dry and flat-iron hair when you can have gorgeous curls so quickly?" says bicoastal Privé Salon owner Laurent Dufourg. Our pick: Bumble and bumble's new **Curl Conscious** shampoos, conditioners and styling aids, formulated to get waves into tendril-like form (\$18-\$25; *bumbleandbumble.com*). ▶

PHOTO: TK

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## MUST-HAVES FOR YOUR HAIR TYPE

You'll get better results when you use hair products designed specifically for your hair type, since each hair texture has different needs. Here, the best new products:

**FOR THIN HAIR** Rusk **Thickr hair system** (\$7.50-\$12; [rusk1.com](http://rusk1.com)) consists of products that have a high concentration of thickening agents.

**FOR COLORED HAIR** PureOlogy **Serious Colour Care** products (\$16-\$19; [pureology.com](http://pureology.com)) are designed to preserve color while improving hair's condition, which can be weakened by chemical processing. The line is rich in strengthening proteins and an anti-fade complex that includes UVA/UVB sunscreens and antioxidants.

**FOR FRIZZY HAIR** Privé **Formula Aux Herbes Curl Activating Cream** (\$20; 866-351-1193) uses natural ingredients such as evening primrose oil and lemongrass extract to hydrate, add shine and transform frizz into soft curls.

**FOR STRAIGHT HAIR** Graham Webb **Stick Straight** shampoo, conditioner and smoothing gel (\$11-\$13; 800-456-9322) all contain a plant-based emollient called guar extract that lightly coats strands – without weighing hair down.



These help tame tresses



Products that protect hair color

## good for your lips...

The Australian hair- and skin-care brand Jurlique, known for its all-natural products, has made its first foray into cosmetics with a line of organic lipsticks (\$25 each; [jurlique.com](http://jurlique.com)). Available in eight shades, they're rich in vitamin E. And they smell as good as they look, thanks to vanilla and cinnamon essential oils.



## BUYS OF THE MONTH

Start the new year with a chic new fragrance.

Our favorites:

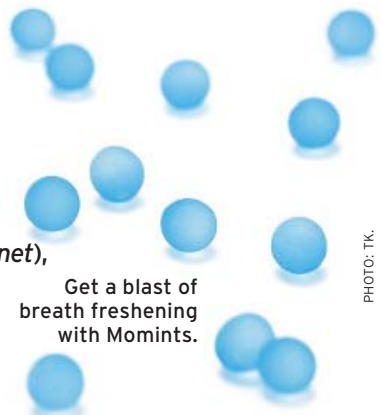
**Rimmel London Flirt** (\$12.87 for 1 ounce; at Wal-Mart), an alluring blend of mandarin orange, bamboo, ginger and musk. There's also

**Gucci Eau de Parfum II** (\$65 for 1.7 ounces; at department stores), a sexy scent of bitter orange, violet, jasmine and cedar wood.



## a better toothbrush?

With the teeth-whitening craze showing no sign of slowing down, dental-care companies are scrambling to create the next best thing. Enter Reach Max Brightener (\$3.49; at drugstores), the only toothbrush to have polishing pads *between* the bristles. Other mouth-freshening innovations: Crest Whitening Expressions (\$3; at drugstores), a line of whitening toothpastes in unique flavors like Extreme Herbal Mint and Fresh Citrus Breeze; and Momints (\$1.79; [momints.net](http://momints.net)), the first liquid-filled peppermint mints that instantly freshen your breath.



Get a blast of breath freshening with Momints.

PHOTO: TK.